MATT TOWNSEND, MA
For more than a decade, Matt Townsend has been energizing and involving audiences with his unique approach to building and maintaining successful relationships. Matt dedicated his life to the study of communication and interpersonal relationships. Having earned his bachelor’s and master’s degrees in Communication and a second master’s degree in Human Development, he is presently pursuing his doctoral degree in Human Development. He has worked extensively in the areas of results-oriented communication, conflict resolution and time management training. As a lead presenter for, Franklin Covey, Matt helped create the company’s largest train-the-trainer program. Matt founded the Townsend Relationship Center and Capacity Consulting. Through these entities, Matt shares his expertise with relationships, communication and conflict resolution with thousands of clients ranging from individual married couples to large corporations such as CNN, Cox Communications, and Lockheed Martin.

DAVID YELLS, PhD
He received a BA in Psychology from Bellevue University in Nebraska, an MA in Physiological Psychology from the University of Nebraska at Omaha, and a Ph.D. in Developmental Psychobiology from the University of Nebraska. He completed a two-year post-doctoral fellowship in the Department of Psychiatry at the University of Nebraska Medical Center. His emphasis there was on psychopharmacology. His next step was to take a tenure track faculty position in the Behavioral Science Department at Utah Valley University in Orem, Utah in 1999. He became Department Chair in 2001 and then became Dean of the College of Humanities and Social Sciences in 2008. He has been teaching at the college level for nearly 25 years. He has received several teaching awards and finds working with students extremely rewarding.

RICHARD KING, MD, PhD
Dr. King is the director of the Alzheimer’s Image Analysis Laboratory and Interim Director of Clinical Trials for CACIR. He serves as an Assistant Professor in the Department of Neurology and Adjunct Assistant Professor, Bioengineering at the University of Utah.

Dr. King is a member of the American Academy of Neurology, Society for Neuroscience, Cognitive Neuroscience Society, and National Medical Association. He has been the recipient of numerous awards, including a prestigious grant from the Robert Wood Johnson Foundation’s Harold Amos Medical Faculty Development Program. Dr. King has been a member of the Board of Directors of the Alzheimer’s Association, Utah Chapter since 2009.

Dr. King’s research uses multi-disciplinary translational approaches to understand Alzheimer’s disease and related neurodegenerative disorders. His current focus is the use of advanced neuroimaging analysis tools to study morphometric changes in the brain associated with neurodegenerative diseases.
2011 Conference Series
Improving the Journey (Adopting a Brain Healthy Lifestyle)
Early Signs for Risk Reduction – Early Detection for Quality of Life

9:00-10:50 ........................................ Conference General Session
Regan Auditorium

Keynote ........................................ Richard King, MD, PhD
Center for Alzheimer’s Care, Imaging and Research
“Early Detection for Risk Reduction; Early Intervention for Quality of Life”

Keynote ........................................ David Yells, PhD
“Eliminating the Stigma of Alzheimer’s Disease and Related Dementias:
The Most Feared Diseases in America”

Journey Track Class Times

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:00-11:50</td>
<td>Randall Rupper, MD, MPH A Physician’s Guide to Integrating Non-pharmacological Care with Drug Treatments of Dementia Participants</td>
</tr>
<tr>
<td>11:00-11:50</td>
<td>Richard King, MD, PhD How Alzheimer’s Research Is Done and What Are the Goals: Separating Exaggerated Claims from Real Potential Cures, the Importance of Clinical Trials</td>
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<tr>
<td>Noon-1:10</td>
<td>Matt Townsend, MA Life after Diagnosis, A Film Debut and Presentation on the Positive Lifestyles and Challenges of Early Stage Couples Despite Dementia</td>
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Professional Track Class Times

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>11:00-11:50</td>
<td>Jeremy Yorgason, PhD “Why” and “How” Care Professionals Can Improve the Journey of Clients, Patients, Residents through Interactions with Families/Caregivers</td>
</tr>
<tr>
<td>11:00-11:50</td>
<td>Kevin Duff, PhD Early Detection Matters: What to Tell Families of Residents and Patients with Symptoms of Dementia about the Process of Clinical Assessments/Early Diagnosis</td>
</tr>
<tr>
<td>12:00-12:15</td>
<td>Exhibit Fair</td>
</tr>
<tr>
<td>12:20-1:10</td>
<td>Ensign Facility Services An Integrated Approach to Care: Using the Allen Cognitive Disability Model, Pat Jakubiec, Beth Tole and Kurt Heusser</td>
</tr>
<tr>
<td>12:20-1:10</td>
<td>Gary Garner, MD, FAAHPM, RPh Optimal End-of-Life Care: Misconceptions about Aggressive Interventions. Symptoms of Terminal Dementia and Dying</td>
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